

About Heita Mzansi

As a vehicle for educational, inspirational, empowering, and uplifting content for the commuting masses, Heita Mzansi is different from every other newspaper available in South Africa today.

Distributed free of charge to taxi commuters at taxi ranks, Heita Mzansi is designed to be a treasure trove of valuable information for job seekers, entrepreneurs, employed individuals, scholars, and students, with a print-digital link that allows for the download of free resources and easy navigation to third-party links.

Carrying content in a mix of English and the regional vernacular, the A-4 variation paper carries national and regionally tailored content. To begin with, Heita Mzansi will be published in Gauteng and North West Province, with a roll-out to the other regions in South Africa over the next 12 – 18 months.

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